

CYDNE E. GARRETT

SCHOLAR | MARKETER | ARTIST

CONTACT

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EDUCATION

MASTER OF BUSINESS ADMINISTRATION, MARKETING

CHICAGO STATE UNIVERSITY | 2019 - 2021

BACHELOR OF SCIENCE IN BUSINESS, MARKETING

EASTERN ILLINOIS UNIVERSITY | 2015 - 2018

EXPERIENCE

FREELANCE ARTIST & DESIGNER

CYDNE ELYSSE CREATIVE SERVICES | JAN 2019 - PRESENT

- Proficient with digital artwork, watercolor & acrylic paints
- Experience in animation, photography & video editing
- Provide commissions to customers in a timely manner
- Projects also include logos, flyers & posters

HUMAN RESOURCES SPECIALIST

UNITED STATES ARMY RESERVE | AUG 2014 - PRESENT

- Assist on all human resource support matters
- Oversee all strength management & distribution actions
- Responsible for readiness, health, & welfare of all soldiers

MARKETING MANAGER

STATE FARM INSURANCE | JUN 2012 - PRESENT

- Assist agent in providing excellent customer service
- Contact new prospects to set sales appointments for the agent
- Gain experience in sales, marketing, & customer service
- Work with popular computer software

EVENT COORDINATOR, MAINSTAGE

EIU UNIVERSITY BOARD | AUG 2014 - MAY 2017

- Oversee live student entertainment
- Plan, budget, & execute student programming
- Communicate with talent agencies to negotiate event terms

SKILLS

VISUAL ART

- Procreate
- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - Premiere Pro
 - After Effects
 - Character Animator
 - Audition

BUSINESS

- Microsoft 365
 - Word
 - Excel
 - Powerpoint
 - Outlook
- Salesforce
- Canva
- Hootsuite